

**It's easy.  
It's automated.  
It's Interactive.**  
(And you can manage it all from one back office.)

## How It Works

**1** OBEO DOWNLOADS YOUR LISTING DATA from the MLS, company database or other source.

The Data flows through  
**2** Obēo EasyEdge

**3** EasyEdge automatically **CREATES AND DISTRIBUTES MARKETING** for each listing.



Property Website



Room Decorator



Lead Generation



Syndication



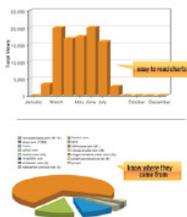
YouTube Videos



eFlyers & Brochures



SEO Optimization



Seller Stats



Property Data Updates/Syncs



ReVinta Search App

**Obeo EasyEdge is a high tech, marketing membership that replaces all your other listing tools.**

You will manage your entire marketing campaign from one back office. And best of all, it can be entirely automated and continually updated through a data feed with your MLS!



EasyEdge Components	EasyEdge Elite	EasyEdge Essential
Obeo's HTML 5 Property Website	»»»	»»»
Listing Syndication	»»»	»»»
Social Media Syndication	»»»	»»»
YouTube Video	»»»	»»»
Brochures & eFlyers	»»»	»»»
HTML and Advertising Templates	»»»	»»»
Marketing Statistics	»»»	»»»
Unlimited Self-Service Tours	»»»	»»»
Automated Data Sync	»»»	
Automated Ordering	»»»	
Mobile Lead Generation	»»»	
Interactive Room Decorator	»»»	
ReVinta Search App	»»»	
<b>COST</b>	<b>\$39.95</b> per month	<b>\$24.95</b> per month